



## **Bren Alumni Council**

### ***Vision:***

We are proud to be Bren graduates and we recognize the fact that our time at Bren set us on a course for success in our professional careers. We also understand that our future success will be enhanced through continued engagement with the Bren School and our fellow alumni. We are driven by the belief that a strong alumni base is fundamental to a strong Bren School.

### ***Mission:***

The Bren Alumni Council strengthens the Bren School by fostering lifelong relationships with alumni and helping alumni become advocates and ambassadors for the Bren School

### ***Goals:***

- Lead efforts to create, maintain and foster alumni relationships with the Bren School
- Support the advancement of the Bren School
- Build awareness, understanding, and support of, and for, the Bren School with key internal and external constituencies
- Build a strong foundation for the Bren School's growth, development and success
- Create an engaged alumni body and a Council that is valuable and relevant to Bren alumni

### ***Focus Areas:***

#### Internal

- Professional Development – nurture and strengthen the alumni network and provide resources to all alumni so that they can achieve their professional goals
- Administrative Support – serve as a resource for the administration to advance the Bren School mission and facilitate alumni engagement
- Advisory – represent the alumni perspective to the administration and Dean's Advisory Council regarding strategic long-term planning

#### External

- Advocacy – promote the Bren School and its interests to all levels of government and serve as ambassadors to current and future corporate partners and key stakeholders
- Development – create and sustain fundraising opportunities through strengthening relationships
- Recruitment – assist in the recruitment of new faculty, staff and students

### ***Council Governance:***

The Bren Alumni Council represents all alumni and all alumni have the opportunity to serve on the Council if they so choose. The Council will self-govern by electing officers so as not to burden administrative staff. The Council will be comprised of 10-15 volunteers from both the Masters and PhD programs with equal representation from all seven specializations. The Council will meet on a quarterly basis at the Bren School with occasional work being conducted outside of those meetings via electronic communication.