

# **BREN SCHOOL OF ENVIRONMENTAL SCIENCE & MANAGEMENT**

## **Corporate & Foundation Partner Program Charter**

### **Mission**

The Bren School Corporate & Foundation Partners (CFP) Program is the means by which the school forms mutually beneficial alliances with local and national corporations and organizations that share our commitment to sustainable enterprise, leading-edge research, and educational programs of the highest quality.

The Corporate & Foundation Partner Program offers critical links to our students for internships and employment opportunities, Master's Projects, and as mentors and advisors. Corporate & Foundation Partner contributions are unrestricted but can support specific program areas.

### **Roles, Responsibilities, and Expectations**

#### **Bren School**

- Encourage networking amongst CFPs to discuss best practices and innovations in environmental performance and corporate social responsibility.
- Facilitate CFP engagement with students, networking, employment, and internship opportunities.
- Provide the organizational structure and leadership of the CFP Program.
- Administer the CFP Program donor recognition structure.
- Introduce to faculty to CFP Program for research and funding opportunities.

#### **Corporate & Foundation Partners**

- Demonstrate strong environmental performance and corporate social responsibility or are committed to improving their environmental performance.
- Commit to the education and research mission of the Bren School.
- Provide funding to the Bren School in accordance with the CFP program mission statement.
- Offer internship and employment opportunities to Bren School students when applicable.
- Provide expert advice and mentorship to current Bren School students.

#### **Corporate & Foundation Partner Advisory Council**

- (see attached)

## **BREN SCHOOL OF ENVIRONMENTAL SCIENCE & MANAGEMENT**

### **Corporate & Foundation Partners Advisory Council**

#### **Mission**

The purpose of the Corporate & Foundation Partners Advisory Council (CFPAC) is to support, promote, and guide the Corporate & Foundation Partner Program at the Bren School in its quest to become the nation's premiere program. The CFPAC is the primary conduit between the School, corporations, and foundations.

#### **Organization and Structure**

The Council will hold three informative and action-oriented meetings per year, one during each academic quarter. Throughout the year, CFPAC members may be asked to speak to students in formal classroom and/or informal Food-For-Thought formats, provide one-on-one guidance and feedback to students, open doors to other potential corporations and foundations, provide programming guidance for the Corporate & Foundation Summit, and support the activities of our broader development efforts.

The CFPAC will be structured to allow members maximum flexibility in guiding and promoting the CFP program. Nominations and selection of new members will be the responsibility of all CFPAC members. There will be a Chairman, but no other officers of the Advisory Council. The council will consist of representatives from both Corporations and Foundations and will strive to be reflective of the diverse demographic fabric that makes up our nation.

There will be an agenda for each meeting. Action items will be assigned by the Associate Director of Development at the conclusion of each meeting and circulated after the meeting via email. Outcomes of the action items will be reported at the next meeting. Parliamentary procedure will not be employed. Members will serve on the council for a duration that is reflective of their desire to serve and the benefit they provide to the council.

A Corporate & Foundation Partners Advisory Council website will be established with Advisory Council mission statement and members' bios.

The vision for this Advisory Council is to attract a group of approximately twelve members who are representatives of Corporate & Foundation Partners to provide guidance to the Bren School CFP director and Bren School students, promote the School and programs and support its priorities through personal and corporate philanthropy.

#### **Guidance**

Advisory Council Members will provide insights to the Bren School CFP director at the regular meetings and as requested by the director. They volunteer to participate in Food For Thought lunches which serve as a working group meeting.

#### **Promotion**

Members will be asked to promote CFP, attend various Bren School and CFP functions and bring new prospective corporations & foundations into the Bren School community. They will seek out opportunities to feature the Dean, faculty, and students in other community organizations to which they belong.