

ESM 296-2F: Advanced Topics in Environmental Management: Corporate Environmental Management [2 units]

Instructor: Matthew Potoski

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Office Hours: Wed 1:00-2:30

Description:

This course introduces students to practical applications of corporate environmental management through 3-hour sessions, each taught by a practicing sustainability executive. For each session, students will be presented with an environmental problem that the visiting speaker is currently working on. During the course sessions, the class will workshop the problem with the visiting speaker, looking for creative ways to help solve the problem.

The course will help to prepare students to work with and within companies by teaching students how principles of corporate environmental management are applied. The course curriculum will be supervised by Matthew Potoski. Students enrolled in the course will be required to do advance readings, as assigned, and write short memos focusing on a solution to an environmental problem. Students enrolled in the course will be assessed as satisfactory/unsatisfactory. The course seminars will be open to other students who are not enrolled if they wish to sit in on one or more sessions.

Course schedule:

10/4: 1:00-2:00 Introduction and orientation

Class takes place on Fridays 1:00-4:00. We will have about 4 speakers total, with dates to be scheduled.

TBD: Wrap up

Readings:

Readings will be selected by the guest speakers and posted on Gauchospace. Students will be expected to read the papers assigned in advance of each lecture.

Assignments: For each speaker, you will write a short (~500 word) memo proposing a solution to an environmental problem.

Class Participation:

This course requires active student participation. You are expected to energetically and thoughtfully contribute to class discussions. While you should attend all seminars, you may request an excused absence for up to one seminar for a legitimate reason, such as illness, family emergency, or conflict with another class. You must contact the instructor of record, Matt Potoski, to request an excused absence in advance of the seminar.