

bluenote streamlines the water quality monitoring process

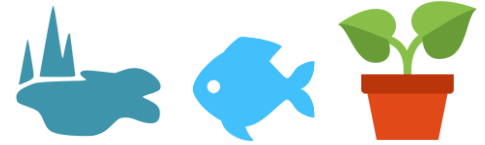
Water quality monitoring and management is a challenging process. To help, bluenote uses smart and connected water quality sensors that monitors key water parameters for you and will send a notification if an issue arises.

Do you know your
water quality?



bluenote

IoT water quality sensors and management software for hydroponic, aquaculture, aquaponic and water quality managers.



Water Quality Management Needs Innovation:

We interviewed 133 people and found that water quality management was a significant challenge for people.

The industries with the greatest water quality pains were:



Aquaculture



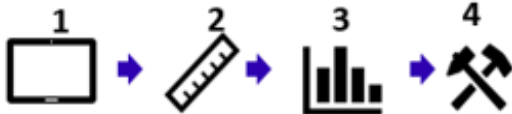
Hydroponics



Watershed Managers

Customer Challenges

Water quality monitoring & management is a fragmented and confusing process. Here are common questions we hear:



1. What water quality parameters should I measure?

2. How do I monitor my system and how can I monitor it remotely?

3. What is this data telling me?

4. How can I use this data to improve my water quality?

“The aquaculture industry would really benefit from this technology.”

- James Morrison, NOAA (National Oceanic Atmospheric Administration)

bluenote is turning data into insight by creating smart, connected water quality sensors and wirelessly pushing this data to the cloud where users can then view their data through our app, and on their desktop.



bluenote Product Features

1. Complete sensor package that monitors crucial water parameters.

2. Sensor package will continuously monitor and send this data to a mobile app or desktop.

3. bluenotes software will help users understand their water quality readings.

4. bluenote's database of ideal water quality readings help guide users to optimal conditions. If parameters read out of range, users are notified with a text or email.

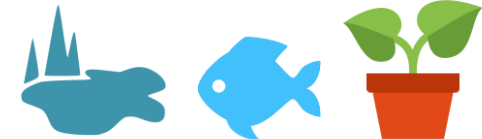
Key Offerings

bluenote offers packaged water quality sensors and software analytics for a subscription price of \$30 per month.

Core Customers

We would like to begin working with:

- Aquaculture farmers
- Hydroponic farmers
- Watershed Managers
- Aquaponic farmers



Contact Us

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