## BRIDGING SCIENCE AND MANAGEMENT in the Pacific Remote Islands Marine National Monument



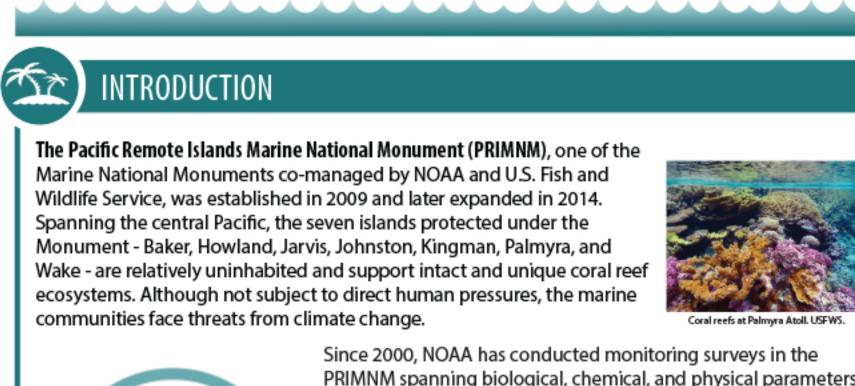


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Faculty Advisor: Mark Buntaine | Client: National Oceanic and Atmospheric Administration (NOAA)







SCIENTISTS

**Objectives** 

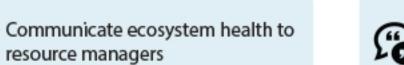
resource managers

A multi-metric coral reef condition index was developed to

better understand overall ecosystem health. Each metric was

equally weighted.

PRIMNM spanning biological, chemical, and physical parameters. These data are used by scientists and managers to better understand coral reef ecosystem health. Due to the recent prior to this project. The newly synthesized data will inform managers in their creation of a management plan. Agencies must foster effective communication between all stakeholders in order to successfully manage large-scale marine protected areas such as the PRIMNM. Therefore to better protect and preserve this Monument, it is important to have effective communication to bridge the gaps identified between all stakeholders.



Identify public perceptions and increase awareness of Pacific Marine National Monuments

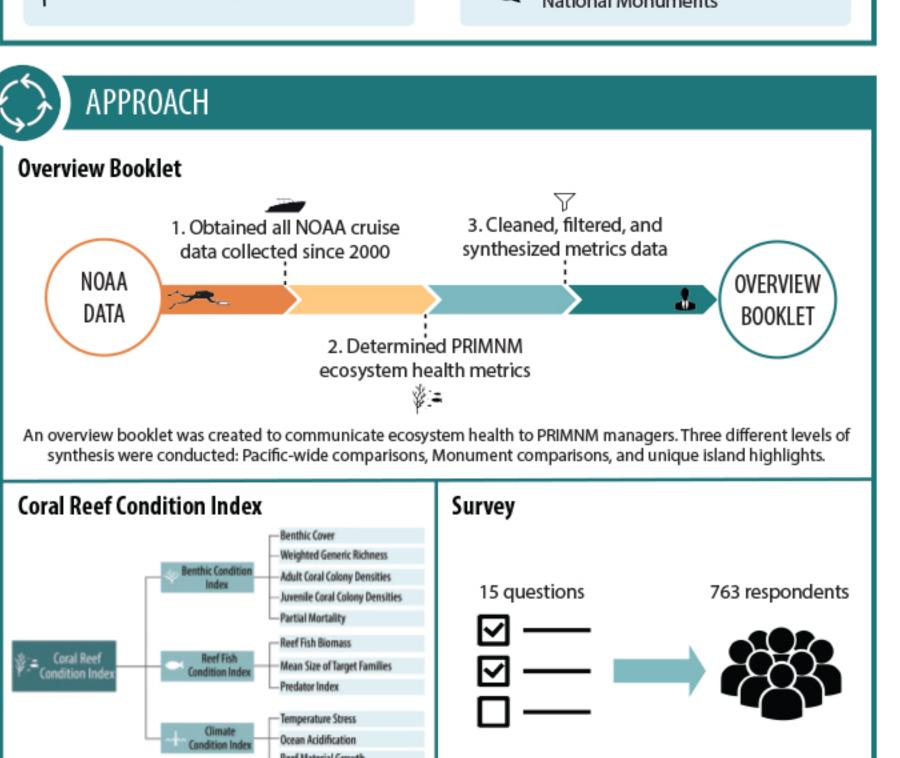
We distributed a 15 question survey to 763 respondents on

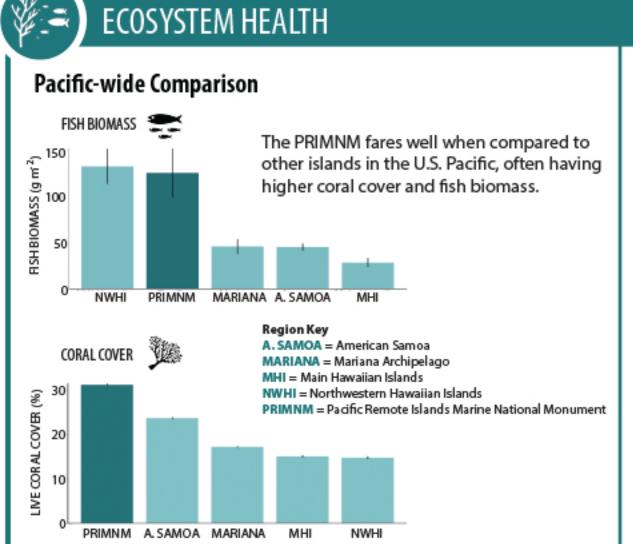
SurveyMonkey to better understand the public's perception

of marine conservation and threats facing our oceans.

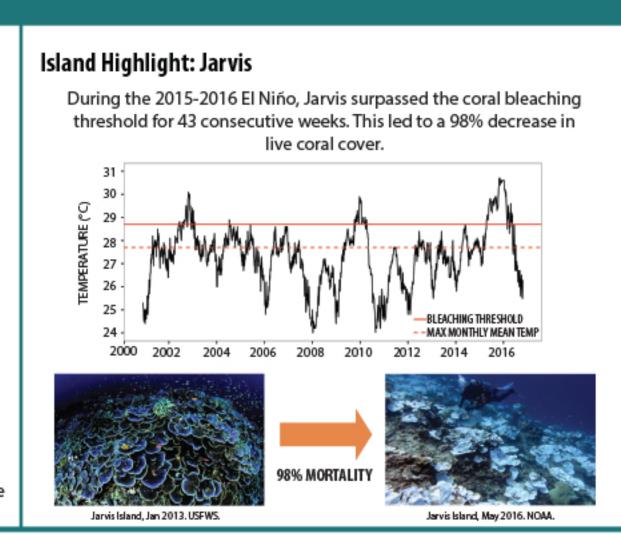
designation of the PRIMNM, the data collected was not synthesized between scientists, managers, and the public. This study is an effort







# Monument Comparison ISLAND Condition Index Condition Index Overall, the benthic and fish communities are relatively healthy within the PRIMNM. Climatic conditions pose a threat to these coral reefs.



## **PUBLIC PERCEPTIONS**

From our survey, we identified the public's baseline understanding of marine protected areas, threats our oceans face, and overall ocean health. Five communication materials were then developed to target the awareness gaps identified through survey analysis.

# have never heard of the Pacific Remote Islands Marine National Monument

THE PACIFIC REMOTE ISLANDS MARINE NATIONAL MONUMENT an introductory film

## UNAWARE

of benefits offered by marine protected areas



MARINE PROTECTED AREA SUCCESS STORIES an ESRI StoryMap

believe they have very little to no personal impact on the ocean



FROM HOME TO HABITAT: WHAT WE CAN DO AT HOME TO PROTECT CORAL REEFS an educational infographic

have never heard of a Marine National Monument



EXPLORING U.S. PACIFIC MARINE NATIONAL MONUMENTS an ESRI StoryMap

believe climate change poses little to no threat to coral reefs





REEFS IN PERIL: A CHANGING CLIMATE FOR CORAL REEFS an ocean threats film

## CONCLUSION

Our findings indicate that the biological communities within the PRIMNM are relatively healthy; however, climate change poses a threat. Our survey revealed that the American public is largely unaware of their role as a stakeholder in federal marine conservation in the Pacific. To effectively manage large-scale marine protected areas, such as the PRIMNM, it is essential for agencies to foster effective communication between scientists, managers, and the public. This will aid in the continued support for the PRIMNM and other critical marine habitats around the world.



**ACKNOWLEDGEMENTS** 

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### FURTHER INFORMATION

For further information on our project and to view our communication materials, visit our website: www.primnmcorals.weebly.com

To view the complete version of the overview booklet Coral Reef Ecosystems of the Pacific Remote Islands Marine National Monument: a 2000-2016 Overview, visit:

www.pifsc.noaa.gov/cred/coral\_reef\_ecosystem\_monitoring\_reports.php