

Travelleco

Real. Responsible. Travel.



THE PROBLEM

Conventional tourism development is linked to a variety of environmental and socio-economic impacts spanning across terrestrial and coastal environments. It is responsible for billions of dollars of damage to ecosystems worldwide, and often perpetuates distributional inequalities that benefit foreign tourism developers rather than local residents. As the industry continues to grow, conventional tourism operations risk destroying the environments and wildlife that attract travelers in the first place.



Deforestation



Biodiversity Loss



Marine/Coastal Degradation



Water Resource Degradation



Loss of Heritage



Economic Inequality

CURRENT APPROACHES

Destination communities are turning to tourism initiatives that support sustainable development and prioritize conservation efforts to help stop the incursion of more resource-extractive industries and exploitation by mainstream tourism developers.



Government regulations that limit visitor numbers and establish social benefit programs at destinations

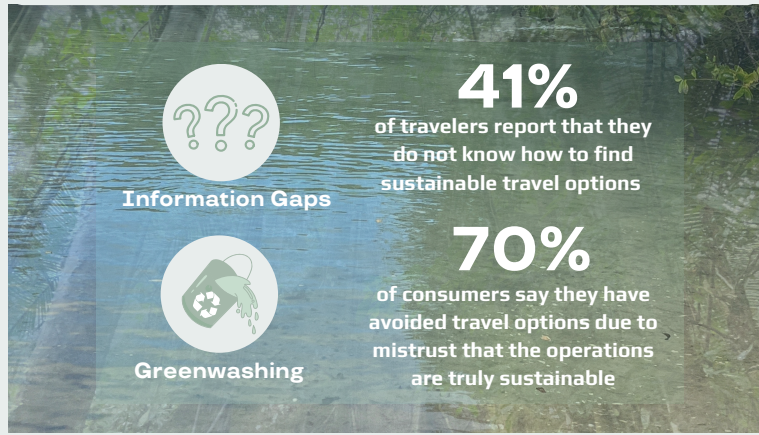


NGO-sponsored community-based tourism development projects



Alternatives to conventional travel -- responsible travel, regenerative travel, and ecotourism -- all prioritize conservation initiatives and sustainable development strategies

Why aren't well-intentioned travelers booking sustainable travel options?



OUR SOLUTION

Travelleco is a dual-sided online platform that connects conscientious adventure travelers with verified tours and accommodations that are locally-owned and sustainably-minded in order to motivate a shift toward less extractive and more equitable practices in the travel and tourism industry. By partnering with community-based, conservation-driven tourism projects, Travelleco makes it safer and more convenient for travelers to book with local responsible alternatives.

"With mass tourism 15% or less of what customers spend stays local, with adventure travel, 65% stays at the destination."

- Shannon Stowell, CEO of the Adventure Travel Trade Association

THE VENTURE



Partner with NGO-sponsored community-based tourism ventures to build their market presence



Connect travelers to verified responsible travel options



Use clear sustainability scoring criteria to provide consumers with easy-to-understand info on green practices



Increase visibility for local businesses to boost their market power

Competitive Landscape



THE MARKET

Adventure travel is a type of tourism that is usually carried out in remote locations and entails participation in physical activities that involve perceived risk.

The adventure travel market is expected to grow 15.9% annually.

US-Based Adventure Travel (10% Commission)
\$966 Million

Eco-Conscious
\$724 Million

Socially Responsible
\$290 Million

THE ADVANTAGE



Build consumer trust through collaboration with established NGOs



Transparent sustainability verification for consumer knowledge



Reduce time spent searching for responsible travel



Lower fees to attract businesses and increase their economic gains

THE IMPACT

Travelleco's unique blend of sustainability commitment, community building, and market expansion of responsible tourism opportunities will have significant effects for travelers and businesses who use our platform.



Economically beneficial to destination communities



Support for conservation outcomes and community infrastructure



Cultural exchange between locals and tourists who book through the platform



Reduced resource use by more tourists at sustainable operations



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Learn more at ecpctravel.com

