ESM 296-5  Conservation Results: How to Make Them Happen Course Syllabus

Professor Will Shafroth
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Office Hours: Bren Hall Room 3522
Nov. 3 from 4-5 p.m., Nov. 5 from 11 a.m. – 12 p.m., Nov. 8 from 4-5 p.m., Nov. 10 from 4-5 p.m., and Nov. 12 from 11 a.m. – 12 p.m.

Class Details
November 1 – 12, 2021 -- Monday/Wednesday: 5:30 – 7:30 PM, Friday: 1-3 PM
Bren Hall, Room 1424

Course Objectives

This seminar will actively engage students in understanding how to accomplish conservation outcomes through:
1) Governmental processes (passing legislation/ballot measures, enacting government policy decisions, and creating protected areas),
2) Nonprofit organization initiatives (conserving landscapes), and
3) Multi-party negotiations.

The course will use real-life case studies and include a number of experts from the conservation field to share practical experiences and lessons learned. Objectives include:
1) Help students to understand the various ways to create durable solutions for conservation.
2) Learn how to navigate critical public and private processes.
3) Gain valuable insights into the keys for success by understanding the perspectives of many different players.

Students will be expected to actively engage in the class discussions and exercises and provide reflections on key insights and other areas to explore.

Assignments & Grading

The course is pass/fail, but you are expected to attend every class and participate in both the class discussions and during the exercises. Grades will be determined by the following:

• Class attendance (30%)
• Class participation (30%)
• Written reflections of the last class (250-500 words) after each of the first 5 classes, due by 9 a.m. of the morning of the next class. (25%)
• Final written reflections after last class of 500-1000 words due by November 19 at 3 p.m. (15%)
• Additional information about the written reflections will be discussed at the end of the first class.
• In cases of emergency or sickness, a student can miss one class so long as they make up the work they missed. If a student misses more than one class, they should drop/unenroll in the class. Students who need to drop the class may continue to audit the class.

Class Breakdown
Note: Bios for each of the guest speakers can be found at the end of the syllabus.

Class 1: November 1, 2021
Assigned Pre-Reading:

Part 1: Introduction to the Course & Professor.

Part 2: Guest speaker: Jon Jarvis, Former Director, National Park Service

Class 2: November 3, 2021
Guest speaker: Nikki Buffa, Former Deputy Chief of Staff, Department of the Interior
Special Guest: Lucas St. Clair, Friends of Katahdin Woods and Waters
Topic: How to Create a Protected Area

Assigned Pre-Reading:
• National Park System: Establishing New Units (Congressional Research Service, 2013). Link

Optional Reading:

Class 3: November 5, 2021
Guest speaker: Michael Mantell, CEO, Resources Legacy Fund
Topic: The Initiative and Referendum Process

Assigned Pre-Reading:
Class 4: November 8, 2021
Guest Speaker: Steve McCormick, Former CEO, The Nature Conservancy and the Gordon and Betty Moore Foundation  
Topic: How to Create a Private Conservation Area: Coachella Valley Preserve

Assigned Pre-Reading:

Class 5: November 10, 2021
Guest Speaker: Linda Krop, Environmental Defense Center  
Topic: Negotiating Conservation Solutions: Oil Transportation off the Santa Barbara Coast

Assigned Pre-Reading:
- The Santa Barbara Oil Spill: A Retrospective. Keith Clarke, Jeffrey Hemphill. UCSB (2002). Link.  

Additional, Optional Reading:
- Santa Barbara Oil Spill. 1969: California. The Pop History Dig. [PDF Available ___]  

Class 6: November 12, 2021
Guest Speaker: Jose Gonzalez, The Avarna Group  
Topic: How Diversity, Equity and Inclusion relates to Reflecting on our Conservation History
- Class reflections and lessons learned
Guest Speaker Bios

Class 1:

Jonathan Jarvis

Jonathan (Jon) B. Jarvis was nominated by President Barack Obama and confirmed by the Senate as the 18th Director of the National Park Service (NPS), serving for the entire Obama administration. During his tenure, he led the agency through its Centennial, adding 22 new parks including those that recognize the contributions of women and people of color, achieved its largest budget in history, addressed climate change and raised over $400 million in philanthropic support. He served for 40 years with the National Park Service as ranger, biologist and superintendent in national parks across the country.

Retiring from the NPS in 2017, he became the Inaugural Executive Director of the Institute for Parks, People and Biodiversity at the University of California, Berkeley and now serves as Chairman of the Board. He serves as the Chairman of the Editorial Board for the Parks Stewardship Forum, an online publication for conservation practitioners and as a steering committee member of the California Biodiversity Network. His most recent book, co-authored with Clemson Professor Dr. Gary Machlis, is “The Future of Conservation in America: A Chart for Rough Water”, from the University of Chicago Press. Jarvis is the recipient of numerous awards and recognitions including the National Recreation and Park Association’s Legend Award, Sierra Club’s Edgar Wayburn Award and Trailblazer Award, International Union for the Conservation of Nature’s Fred Packard Award, and the American Alpine Club’s David R. Brower Conservation Award.

National Park Service Career Path:
National Mall, Washington, D.C: Seasonal Interpretive Ranger
Prince William Forest Park, VA: Law Enforcement Ranger
Guadalupe Mountains National Park, TX: District Ranger
Crater Lake National Park, OR: Park Biologist
North Cascades National Park, WA: Chief of the Division of Natural and Cultural Resources
Craters of the Moon National Monument, ID: Superintendent
Wrangell St. Elias National Park and Preserve, AK: Superintendent
Mount Rainier National Park, WA: Superintendent
Pacific West Region (WA, OR, ID, CA, NV, HI, and the Pacific Islands): Regional Director
Washington DC: 18th Director, NPS

Class 2:

Nikki Buffa

Nikki Buffa is counsel in the Orange County and Washington, D.C. offices of Latham & Watkins and a member of the Environment, Land & Resources Department. She has extensive experience in environmental policy and conservation, conventional and renewable energy, endangered species compliance, and crisis management.

Ms. Buffa rejoined Latham after serving eight years in the Obama Administration, most recently at the United States Department of the Interior. As Deputy Chief of Staff, Ms. Buffa managed a diverse set of
missions within the 70,000 employee, US$12 billion department, including serving as a key player in President Obama’s success in conserving more lands and waters than any President in history.

Prior to joining the Department of the Interior, Ms. Buffa was the Deputy Director of Cabinet Affairs at the White House. Here, she worked closely with senior White House staff and agency leadership to advance the President’s policy and regulatory priorities at the Environmental Protection Agency (EPA) and the Departments of Interior, Agriculture, Energy, and Transportation.

In 2009, after serving on the 2008 Presidential campaign and Presidential Transition Team, Ms. Buffa became the Deputy Chief of Staff, then later Associate Director, for the Council on Environmental Quality at the White House. Ms. Buffa helped develop and implement the Administration’s policies on clean energy, transportation, and environmental and human health protection.

Lucas St. Clair

Lucas was born and raised into a subsistence living family in the North Woods of Maine, with no running water or electricity for most of his childhood. He left that lifestyle to attend a boarding school in the Western Mountains of Maine and went on to study abroad, pursuing a Culinary Arts degree at Le Cordon Bleu in London. Lucas worked in the beginning of his career in the restaurant and wine industry in New York City, Maine, and Seattle.

In 2011, Lucas took over his family’s operating foundation, Elliotsville Plantation, Inc. (EPI). EPI owns 125,000 acres of timberland in Northern and central Maine that they have been purchasing since 1998. They have been managing the land and adding infrastructure for recreation over the last several years. To celebrate the 100 anniversary of the National Park Service, President Barack Obama accepted the gift of 89,000 acres of land from EPI and created the newest unit of the National Park Service, Katahdin Woods and Waters National Monument on Aug 24th, 2016. Lucas and EPI continue to play a role in the development of the region and enhancing the community’s ability to capitalize on the newly realized asset.

Beyond the restaurant industry and land conservation, Lucas has a strong interest in outdoor pursuits. He has hiked the Appalachian Trail, paddled the Northern Forest Canoe Trail, taken a NOLS semester in Patagonia and has climbed peaks in Alaska, Washington, Peru, Chile and Argentina. He has also worked as a fly fishing guide and helped Eddie Bauer with designing fishing apparel. He has had the great fortune to fish in some of the most beautiful waters in the world.

He serves on the National Council for National Park Foundation, the National Board of the Trust for Public Land, Maine Public, Northern Forest Center, Maine Conservation Voters, Friends of Katahdin Woods and Waters, and is a trustee on all of Roxanne Quimby’s foundations.

Lucas lives in Falmouth, Maine with his wife and two children.
Class 3:

Michael Mantell

Michael Mantell is President of Resources Legacy Fund, which he founded to help design and implement initiatives for philanthropic foundations and individuals that result in significant conservation achievements. He also is president of the independent, affiliated Fund for a Better Future. Since the late 1990s, he has designed and participated in programs and projects that broadened the leadership and constituency for natural resources protection, with increasing focus on ensuring equity and engaging historically underserved communities, while achieving extensive conservation outcomes for land, park, water, and ocean resources and renewable energy.

Mr. Mantell helped lead the 2010 campaign that prevented a rollback of California’s landmark climate change legislation. In the past decade, he has chaired campaigns resulting in voters approving over $8 billion of investments in water, land, park, and ocean conservation. Previously, as Undersecretary for Resources for the State of California, he oversaw the $2.8 billion budget of the Resources Agency. Prior to that, he was General Counsel for the World Wildlife Fund and a Deputy City Attorney in Los Angeles. Mr. Mantell is author and co-author of several books and articles, the recipient of several national conservation awards, and serves on the Board of Directors of the Monterey Bay Aquarium and on the Governing Council of The Wilderness Society.

Class 4:

Steve McCormick

Steve McCormick is a Managing Director at the Draper Richards Kaplan Foundation. He has spent over forty years in the not-for-profit sector. From 2007-2014 he served as President of the Gordon and Betty Moore Foundation, leading the Foundation through the development of new strategies in its three programs areas — Environmental Conservation, Science, and San Francisco Bay Area.

Prior to his time at the Moore Foundation, Steve worked at The Nature Conservancy (TNC) for 32 years, including eight years as President and CEO, overseeing operations in 30 countries as well as every state in the U.S. He began his career with TNC in 1976 as western regional legal counsel and spent 16 years as executive director of the California state program and director of the Western Region. In that role, he led an organization-wide effort in 1996 that created Conservation by Design, the strategic framework that still guides TNC’s work around the world.

In 2014 Steve co-founded The Earth Genome, a start-up venture to create the first global, open-source information platform on ecosystem services and natural capital, designed to guide better decision-making on sustainability in the private and public sectors.

As Managing Director at the DRK Foundation, Steve serves on the boards of Dig Deep, Cloud to Street, Box Power, Replate, and Ocean Outcomes. He also serves on the boards of Sustainable Conservation, U.C. Berkeley College of Natural Resources, and the California Wildlife Officers Foundation. He has served on the boards of The California Academy of Sciences, The Independent Sector, the Student Conservation Association, the Sustainable Forest Initiative, and the Advisory Board of the Harvard Business School Social Enterprise Initiative.
Steve is the recipient of the Chevron Conservation Award; the Edmund G. Brown Award for Environmental and Economic Balance; the John Pritzlaff Conservation Award; the California League of Conservation Voters Conservation Leadership Award; and the Silver Eagle Award from the U.S. Fish and Wildlife Service.

Steve holds a B.S. in Agricultural Economics from the University of California at Berkeley, and a J.D. from the University of California, Hastings College of Law.

Class 5:

Linda Krop

Linda Krop is the Chief Counsel of the Environmental Defense Center (EDC). EDC represents community organizations on California’s South Central Coast. EDC provides education, advocacy, and legal services in a variety of cases affecting the Santa Barbara Channel, Clean Water and Public Health, Climate and Energy, and Open Spaces and Wildlife.

Linda has practiced environmental law at EDC since 1989 and specializes in cases addressing the protection of coastal, open space, and natural resources, as well as offshore energy issues such as oil, gas, and wind development. She has worked on several successful open space preservation efforts throughout California’s south central coast, including the Hearst Ranch, Carpinteria Bluffs, Ellwood Shores, Douglas Family Preserve, Fiscalini Ranch, Oxnard Shores, Ormond Beach, and Sedgwick Ranch. She also led the effort that resulted in the unprecedented termination of forty federal oil leases off the coast of Ventura, Santa Barbara and San Luis Obispo Counties.

Linda represented the conservation community on the Channel Islands National Marine Sanctuary Advisory Council from 1998 – 2013 and teaches Environmental Law at the University of California at Santa Barbara.