



**Providing efficient, urban, living spaces.**

## **Cary McDonald - re:defining efficiency**

Cary McDonald owns over 50 multifamily buildings in New York City. Her properties have been synonymous with quality and affordability. In a competitive market, happy tenants mean higher profits.

### **Her properties are old. What does this mean?**

She spends 40% of her revenue to operate and maintain her building.

Her properties are not in compliance with new building regulations.

Her tenants are looking for newer, efficient living spaces.

Cary cannot afford the upgrades and is concerned that she will not see much of the savings.



### **Re:think Solutions**

Re:think finances, implements and monitors efficiency improvements in each of Cary's properties, optimizing performance and maximizing savings through a MORE agreement.

By entering into a MORE agreement with Re:think, Cary will see reduced O&M costs and will save her tenants hundreds of dollars on their utility bills.



**Efficient, healthy living spaces**



**Lower utility bills and O&M costs**



**Happier tenants**



**"I knew I had to upgrade my building, but didn't have the upfront capital or expertise to do it."**

Welcome home  
to savings.

re:think  
BUILDINGS