

Activating sustainable seafood supply chains: information needs of key stakeholders

Bren Environmental Leadership Program Summer Fellowship



The Monterey Bay Aquarium Seafood Watch program helps consumers and businesses make choices for a healthy ocean. We use science to assess the environmental sustainability of seafood products on the U.S. market and then use those findings to transform how seafood is fished and farmed so people and planet can thrive. Our strategy involves creating demand for and encouraging businesses to commit to sourcing sustainable seafood, which in turn promotes improved practices on the water. Improving the sustainability of seafood requires an understanding of supply chain dynamics and the consideration of environmental, social, and economic factors. To be successful, Seafood Watch must provide actionable information to stakeholders throughout the value chain.

This project will conduct a comprehensive customer discovery process consisting of interviews with key stakeholders in a variety of roles within seafood supply chains. The goal of this project is to elicit the information needs and pain points these stakeholders have in producing and procuring more sustainable seafood. As a graduate student, your primary tasks will involve establishing the research methodology and question set, managing and participating in the customer discovery process, and compiling a comprehensive report featuring detailed profiles of the stakeholder groups interviewed. Additional opportunities may include developing recommendations for modified or new information products that the Monterey Bay Aquarium Seafood Watch program can utilize in its engagement with sustainable seafood stakeholders.

Qualifications

- Strong research skills with proven ability to design and conduct research, including qualitative methods like interviews, analyze data, and write reports.
- Experience conducting customer discovery is helpful, but not required (training and mentorship can be provided)
- Excellent written and verbal communication skills
- Passion and interest in seafood sustainability
- Ability to work independently and communicate asynchronously across time zones

Details

The position is 10 weeks, 35 hours per week, with exact dates flexible between late June to mid-September. This internship is fully remote with opportunities to meet in person in the Santa Barbara or Monterey areas, where staff are located. The student will receive a \$8500 stipend. This position is part of the Bren Environmental Leadership Program – the student will attend mentoring and leadership training during Spring Quarter and mentor an undergraduate student working on the project throughout the summer.

How to Apply

Please submit applications [here](#) by February 4, 2025. Applications should include:

- A cover letter describing how your previous experience and qualifications make you a good fit for the position. We are committed to fostering an inclusive environment and supporting diverse students in environmental science, including those from underrepresented, low-income, and first-generation college backgrounds, and/or those active in DEI, EJ, or social justice. We welcome insights into how your experiences or perspective might shape your contribution to the BEL community.
- A resume or CV, including any relevant coursework and previous experience