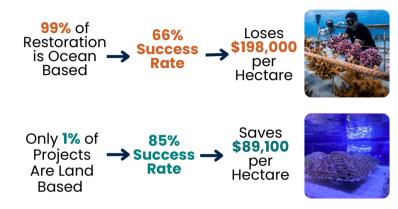


# ResiliReefs Rapid Response Labs for Threatened

Coral Reefs



**Coral restoration today is slow, expensive, and limited in scale.** High costs, long build times, and technical hurdles make land-based facilities rare, creating a **clear market need for scalable solutions** like ResiliReefs.



#### Land-Based Restoration is the Clear Winner

# <u>The Problem</u>

Half of the world's coral reefs have died over the last 40 years, and 70-90% of reefs are projected to be gone by 2050. Home to 25% of all marine life, reefs are essential to ocean health. They generate \$36 billion USD in tourism and provide \$2 billion in damage prevention in the US alone.



Corals provide protection from storms to coastal communities

The left depicts healthy coral and the right illustrates dead, bleached coral

# Our Solution

ResiliReefs provides rapidly deployable, fully equipped Mobile Coral Labs built in a shipping container that remove the barriers of cost, time, and expertise traditionally required for land-based coral restoration







By offering a **scalable, plug-and-play solution**, we allow restoration practitioners to respond quickly to reef degradation, **expand their capacity**, and **accelerate recovery efforts**. In a world where coral reefs are disappearing faster than they can be restored, ResiliReefs **delivers the speed, flexibility, and support** the restoration community needs exactly when and where it's needed most.

#### **Research & Customer Discovery**

112 Research Papers | 93 Interviews | 50 Conference Interactions | 2 Site Visits

#### **Research Findings**



Costs

Traditional restoration facilities often demand millions in construction or retrofitting costs



Sourcing materials for labs can take months to vears



Uncertainty on how to construct a land-based **Based Lab** lab



Delays

Design

Building permits take 1-3 years to obtain, delaying restoration

Long Build Time

Delays in time and cost hinder restoration efforts, allowing reef degradation to worsen

## Market & Growth Opportunities





## Competitive Advantages

- First Mobile Coral Restoration Labs to be Built at Scale
- Market Expansion to Coastal Restoration & Aquaculture
- Demand Will Increase with Climate Change





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#### **Benefits We Provide**

\$ رکی Affordability

Our labs cost 90% less than traditional landbased facilities



Prepackaged **Easy Setup** 

Contains everything needed to start restoration

Energy Independence

CORAL LAB

**Our Labs Help** 

Safeguard

Biodiversity,

**Protect** 

Coastlines, &

Support Local

Communities

Solar panels allow energy independence from unreliable power supplies

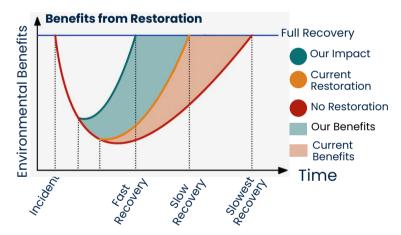


Built in a shipping container enabling global deployment



Restoration can start almost immediately after a disturbance

### **Environmental Impact**



ResiliReefs' Mobile Coral Labs accelerate reef restoration by starting restoration earlier. This lowers costs and restores ecosystems quickly, supporting biodiversity and communities.

## Next Steps With ResiliReefs, Restoration Doesn't Wait

- Finalize Prototype & Begin Testing •
- Secure Seed Funding •
- Launch Pilot Deployments
- Refine Coral Care Guide
- **Begin Customer Outreach** •
- Setup Supply Chain Logistics



ResiliReefs.com



Year MESM Class of 2025

