

# Seonghoon Kim

## Contact Info

Bren Hall 3017, 2400 University of California, Santa Barbara  
Santa Barbara, CA 93117

E-mail: [Seonghoon\\_kim@ucsb.edu](mailto:Seonghoon_kim@ucsb.edu)  
Phone Number: +16083358023

## Education

---

- Ph.D.**                      **University of California, Santa Barbara (UCSB)**, California, United States  
09/2018 – present              *Environmental Science and Management (Bren School)*  
  
(Before joining UCSB)  
**University of Wisconsin-Madison**, Wisconsin, United States (09/2016 – 08/2018)  
*Environment and Resources (Nelson Institute, Ph.D. student)*
- M.S.**                      **Seoul National University**, Seoul, Republic of Korea  
03/2013 – 08/2016              *Business Administration*  
Thesis: Corporate Governance and Firm Environmental Disclosure: In the context of a  
Family Firm Dominated Economy
- B.A./B.S.**                      **Seoul National University (SNU)**, Seoul, Republic of Korea  
03/2006 – 02/2013              *Geography/Environmental Management (double degree), Cum Laude*

## Publications

---

- ◆ A Terlaak, **SH Kim**, TW Roh, 2017, Not good, not bad: Unpacking the Effect of Family Control on Environmental Performance Disclosure by Business Group Firms, *Journal of Business Ethics*, forthcoming (Online version available at <https://link.springer.com/article/10.1007/s10551-018-3911-5>)
- ◆ JH Jo, TW Roh, **SH Kim**, YC Youn, MS Park, KJ Han and EK Jang, 2015, Eco-innovation for sustainability: Evidence from 49 countries in Asia and Europe, *Sustainability*, 7, 16820-16835

## Workshops & Presentations

---

- ◆ The Academy of Management (AoM) 2017 Annual Meeting, *The Effect of Family Control on Environmental Performance Disclosure by Business Group*. August, 2017. Atlanta, United States
- ◆ Alliance for Research on Corporate Sustainability (ARCS) 2017 Annual Research Conference, *Not good, not bad: Unpacking the Effect of Family Control on Environmental Performance Disclosure by Business Group*. June, 2017. Rotterdam, the Netherlands.
- ◆ The Academy of Management (AoM) 2016 Annual Meeting, *Who eases fiscal downturn from greenhouse gas emissions? - The moderating role of corporate governance*. August, 2016. Anaheim, United States.
- ◆ The Academy of International Business (AIB) 2016 Annual Conference, *Who eases fiscal downturn from greenhouse gas emissions? - The moderating role of corporate governance*. June, 2016. New Orleans, United States
- ◆ 15th International Business & Economy Conference (IBEC) 2016, *GHG emission, Ownership Structure and Firm Profitability: Case of Korea*. January, 2016. Stuttgart, Germany. (Best paper awarded)
- ◆ 4<sup>th</sup> World Sustainability Forum, *Eco-Innovation policies toward sustainability in Asian countries*. November, 2014.(Open access) Electronic Conference.

## Workshops & Presentations (cont')

---

- ◆ Korea Environmental Policy and Administration Society (KEPAS) Annual Meeting, *Development of Eco-Innovation Index considering dynamism of sustainability and its application to ASEM member countries*. October, 2014. Seoul, Republic of Korea. (Outstanding paper awarded)
- ◆ UN Global Compact(UNGC) Korea Network Annual CSR Conference, *A study on how ethical management influences on corporate longevity*. August, 2012. Seoul, Republic of Korea. (Best paper awarded)

## Research Experience

---

### **Business School at University of Wisconsin-Madison**, Madison, Wisconsin, United States

09/2016 – 06/2018

*Project Assistant*

“Research on the effect of family ownership on GHG Disclosure Programs”

### **ASEM SMEs Eco-Innovation Center(ASEIC)**, Gyeonggi-do, Republic of Korea

09/2014 – 12/2014

*Research Assistant*

“2014 ASEM Eco-Innovation 2<sup>nd</sup> Index Improvement Project”

### **Seoul National University(SNU) Bureau of Construction and Facilities Management/ SNU GHG and Energy Management Center**, Seoul, Republic of Korea

10/2012 – 02/2013

*Research Assistant*

“Climate Action Plan of Seoul National University”

## Teaching Experience

---

### **Bren School at University of California, Santa Barbara**, Santa Barbara, United States

09/2018 – 12/2018

*Teaching Assistant*

“Environment and Business” (Graduate course)

### **Sociology Department at University of Wisconsin – Madison**, Madison, United States

09/2017 – 12/2017

*Teaching Assistant*

“Statistics for Sociologists 1” (Undergrad course)

### **SNU Business School**, Seoul, Republic of Korea

03/2013 – 08/2013

*Teaching Assistant*

“Strategy for M&A and Corporate Governance” & “Business Strategy” (MBA)

## Professional Experience

---

### **UN Global Compact(UNGC) Korea Network**, Seoul, Republic of Korea

01/2014 – 04/2014

*Intern*

### **SNU Asian Institute for Energy, Environment and Sustainability(AIEES)**, Seoul, Republic of Korea

07/ 2012

*Intern*

## Awards and Fellowships

---

**Bren Student Recruitment Award**, California, United States

10/2018 2018-2019 Student Recruitment Award sponsored by Deckers Outdoor Corporation

**SEAL (Sustainability, Environmental Achievement and Leadership) Awards**, California, United States

07/2017 2017 Environmental Research Grant (<https://sealawards.com/seal-awards-2017-environmental-research-grant-recipient/>)

**Alliance for Research on Corporate Sustainability (ARCS)**, Rotterdam, the Netherlands

04/2017 Travel grant competition winner of 2017 ARCS annual conference

**Academy of International Business (AIB) Korea Chapter**, New Orleans, United States

06/2016 Won the Amore Pacific Best Paper Award at the AIB 2016 Annual conference

**The Organizing Committee of International Business & Economy Conference (IBEC)**, Stuttgart, Germany

01/2016 Won the Best Paper Award at the 15<sup>th</sup> IBEC

**Korea Environmental Policy and Administration Society (KEPAS)**, Seoul, Republic of Korea

10/2014 Won the Outstanding Paper Award at the KEPAS Annual Fall Meeting

**UNGC Korea Network**, Seoul, Republic of Korea

08/2012 Won the Best Paper Award at the UNGC Korea Network Annual CSR Conference

## Skills, Interests, and Others

---

**Computer:** Microsoft Office, STATA and Mendeley

**Language:** Korean(Native), English(Fluent)

**Interests:** Corporate Social Responsibility/Environmental Management/Environmental Policy/Climate Change

## Reference

---

- ◆ Matthew Potoski, Professor, Bren School of Environmental Science and Management, University of California, Santa Barbara, [mpotoski@bren.ucsb.edu](mailto:mpotoski@bren.ucsb.edu)
- ◆ Ann Terlaak, Associate Professor, Management and Human Resources Department, Wisconsin School of Business, [ann.terlaak@wisc.edu](mailto:ann.terlaak@wisc.edu)
- ◆ Youn Yeo-Chang, Professor, Department of Forest Sciences/Chairman, Global Environmental Management Major, Seoul National University, [youn@snu.ac.kr](mailto:youn@snu.ac.kr)