

Lily Monarch

lmonarch@bren.ucsb.edu | (805) 123-4567 | LinkedIn ([hyperlink this](#)) | Goleta, CA

EDUCATION

Master of Environmental Science and Management (Expected June 2018)

Bren School of Environmental Science & Management – University of California, Santa Barbara (UCSB)

Specialization: Corporate Environmental Management

Highlighted Coursework: Business Strategy, Finance, Life-Cycle Analysis (LCA), Environmental Economics

Bachelor of Arts in Environmental Studies (June 2015)

University of California, Santa Barbara

Honor's Thesis: *How Low Does Zero Go? Corporate Reporting of Waste Management Policies*. Examined how

Fortune50 companies' self-reported waste management policies vary; highlighted best corporate waste practices

SUSTAINABILITY EXPERIENCE

Sustainability Intern (1/16–3/16)

VOX Global, Boston, MA

- Drafted 75+ media reports, 20+ memos, and 10+ webpages for clients, partners, and internal stakeholders
- Conducted benchmark analysis comparing Fortune50 clients' CSR practices to their competitors' reported practices
- Analyzed, summarized, and reported on sustainability and public affair trends via third-party media coverage
- Tracked industry responses and consumer pressure following UN's Sustainable Development Goals announcement

Behavioral Economics Researcher (9/13–3/15)

Refuse & Recycling Research Center, UCSB, Santa Barbara, CA

- Managed project that created and implemented recycling pressures via innovative signage and behavioral cues, resulting in a successful 10% landfill diversion rate with expected \$17,000 annual fiscal savings for the university
- Quantified 1000+ individuals' waste patterns and 75+ hours of data to develop response mechanisms
- Created a 30-page report to publicly present to university stakeholders at state/national conferences

Sustainability Event Intern (1/13–7/13)

California Higher Education Sustainability Conference, UCSB, Santa Barbara, CA

- Budgeted for and designed a zero-waste plan, resulting in a 95% overall diversion rate for the conference
- Coordinated logistics ranging from 35 speaker invites and 60+ cold calls to planning exhibitor hall of 40 booths
- Managed coordination of 25+ speaking sessions with sustainability professionals in the collegiate field

Outreach Project Manager (9/12–6/14)

Associated Students Recycling, UCSB, Santa Barbara, CA

- Coordinated a team of 5 staff members to form and execute 8 campus zero-waste events to educate the campus community about sustainable practices and 6 compost workshops attended by 20-30 students
- Developed community outreach programs via mediums including blogs, social media, and public speaking

Zero Waste Committee Co-Chair (1/12–6/13)

Associated Students, UCSB, Santa Barbara, CA

- Budgeted for and launched the Compostable Goods Exchange to sell compostable service-ware at wholesale prices
- Introduced the first campus compost program and 15+ solar-powered waste receptacles from a \$20,000 grant

ADDITIONAL EXPERIENCE

Teaching Assistant – Environmental Studies Program, UCSB, Santa Barbara, CA (9/16–Present)

Legal Case Assistant – Higgs, Fletcher, & Mack, San Diego, CA (9/16–12/16)

Summer Naturalist – Aspen Center for Environmental Studies, Aspen, CO (6/14–9/14)

SKILLS

Computer: Microsoft Office (Word, Excel, PowerPoint), R-script, basic HTML

Communication: Creative and professional writing, public speaking, academic research reports, data-reporting