

280: Practical Solutions for Business Sustainability [2 units]

Instructor: Matthew Potoski

Email: mpotoski@bren.ucsb.edu

Office Hours: Wed 12:00-1:30

Description:

This course introduces students to practical applications of corporate environmental management through 3-hour sessions, each taught by a practicing sustainability manager. Prior to each session, students will be presented with an environmental problem that the visiting speaker is currently working on. Working in teams, students will prepare videos recommending paths to solving the problem. During the course sessions, the class will workshop the problem with the visiting speaker, looking for creative ways to help solve the problem. Student groups for each assignment are posted on Gauchospace.

The course will help to prepare students to work with and within companies by teaching students how principles of corporate environmental management are applied. Students enrolled in the course will be required to do advance readings and work in teams to make video presentations recommending solution to an environmental problem. Students enrolled in the course will be assessed as satisfactory/unsatisfactory.

Course schedule: (see the course webpage on Canvas for assignment details)

4/5: 1:00-2:30 Introduction and orientation

4/11: 1:00-4:00. Karina Abou-Chakra

5/9: 1:00-4:00. Clint Borle

5/16: 1:00-4:00. Anna Steffens

5/23: 1:00-4:00 Morgan Sigismonti

5/30: 1:00-2:30. Wrap up

Class Participation:

This course requires active student participation. You are expected to energetically and thoughtfully contribute to class discussions.